



Press release

DIGITAL PLATFORM FOR H2 MOBILITY:

Clean Energy Partnership (CEP) unveils new look and website at Hannover Messe

Berlin, 14 Apr 2021. The Clean Energy Partnership (CEP) has launched its new corporate identity just in time for this year's Hannover Messe. Modern, digital and forward-looking, the partnership sees itself as a pioneer for green mobility powered by hydrogen and fuel cells. Norms and standards across the various modes of transport, efficient refuelling technology, and the use of green hydrogen - the new website www.cleanenergypartnership.de presents everything you need to know about hydrogen mobility.

The Clean Energy Partnership presents a digital world of experience centred around H2 mobility. Their new website has it all: interesting facts on mobility, production & logistics, energy, politics, and the latest news. With its new digital platform, the industry initiative, which currently has 17 partners, is underpinning its claim to be a think tank for the speedy further establishment of tomorrow's hydrogen society. The future heart of the site is currently being developed/under construction: CEPdia, an interactive, continuously growing knowledge platform that interested parties can help shape by submitting their questions.

'The big picture' - Partnership enters next level

To share know-how and experience and get interested parties excited about hydrogen and fuel cells is the declared goal behind the new website. It marks the start of a series of new (digital) formats and is accompanied by a colourful social media campaign. The focus is not just on mobility, but on the entire value chain - including production, logistics, and storage, e.g. Because for H2 mobility to work, it needs a functioning infrastructure with green hydrogen. It's the big picture that counts. "Our new design represents the spirit of our partnership 100 percent. Young, dynamic and full of enthusiasm. Our heart beats for hydrogen. The numerous inquiries from potential partner companies show that we are on the right track with this. We have come to understand that innovation can only succeed as a team," says Jörg Starr, CEP Chair and Audi hydrogen expert.

Campaign launch at the digital Hannover Messe

The CEP partners will also talk about the 'big picture' in a panel as part of the Hannover Messe live stream on April 14 at 12:30 p.m. Why does hydrogen have the potential to be key to a successful transport and energy transition? What is the status quo and what regulatory framework conditions provide investment security? Moderated by Philipp Braunsdorf (NOW), CEP Chair Jörg Starr, Nikolas Iwan of H2 Mobility, Dr Tobias Brunner of Cryomotive, and Dr. Geert Tjarks of EWE, will talk about hydrogen's potential across multiple sectors.

www.cleanenergypartnership.de

hydrogen, naturally.

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The Clean Energy Partnership (CEP) partners/members work as an industry alliance to further establish green, hydrogen- and fuel cell-powered mobility on the market. With a focus on supply security and environmental compatibility. Here, technology, petroleum and energy/utility companies, gas producers, and car manufacturers collaborate across industries and sectors. Together, we set standards across all modes of transport. Innovatively and with a view to the future. We are natives of the mobility sector, but consider all adjacent sectors. We see the big picture. Our solution for a successful energy and transport transformation? Hydrogen, naturally!